

SPECIAL MEETING OF THE
CONCORD CITY COUNCIL
JOHN F. KENNEDY OFFICES
2151 SALVIO STREET, SUITE 350
CONCORD, CALIFORNIA
SATURDAY, MARCH 28, 2015

The Concord City Council met in a special meeting in the John F. Kennedy Offices located at 2151 Salvio Street, Suite 350, on Saturday, March 28, 2015, at 9:30 a.m. with Mayor Grayson presiding. All Councilmembers were present.

Minutes follow in abbreviated form per Resolution 3361 and Council Minutes of September 26, 1966.

ROLL CALL

COUNCILMEMBERS PRESENT: Edi Birsan, Dan Helix, Laura Hoffmeister, Ron Leone, Tim Grayson

STAFF PRESENT: Valerie Barone, City Manager; Mark Coon, City Attorney; Jovan Grogan, Deputy City Manager; Joelle Fockler, City Clerk; Victoria Walker, Director of Community and Economic Development; Justin Ezell, Director of Public Works; Michael Wright, Reuse Project Director; Karan Reid, Director of Finance; Joan Carrico, Director of Parks and Recreation; Laura Brunson, Director of Human Resources; Guy Swanger, Chief of Police; Leslye Asera, Community Relations Manager; John Montagh, Economic Development and Housing Manager

MEMBERS OF THE PUBLIC
WHO ADDRESSED THE COUNCIL: None

PUBLIC COMMENT PERIOD

There were no public comments.

CITY COUNCIL
MATTERS

REVIEW OF COUNCIL'S FISCAL YEAR 2014/15 PRIORITY AREAS OF FOCUS

Mayor Grayson welcomed the attendees and commended the work that they do to ensure effective and efficient City operations.

City Manager Valerie Barone reviewed the Fiscal Year 2014/15 successes categorically and emphasized the importance of Council direction and staff creativity.

DEFINE PRIORITY AREAS OF FOCUS FOR FYs 2015/16 AND 16/17

City Manager Barone discussed the City Council adopted areas of focus and how the areas of focus have proved successful in budget and work plan development. She noted that priority areas of focus can and do change over time; however, two areas of priority focus that remain constant are customer service and quality of life.

Throughout the discussions, the City Council and Department Heads provided feedback and input to clarify the intent of the effort under review. As a result some changes were made to the Priority Areas as follows:

- Long Term Financial Stability
 - ✓ Outreach to the community on how responsible use of Measure Q revenues are working for them.
- Economic Development
 - ✓ Progress on other phases of the Concord Reuse Project Area development.
- Organizational Strengths
 - ✓ Enhance communications throughout all levels of the organization.

PRESENTATION AND DISCUSSION OF ECONOMIC DEVELOPMENT SURGE STRATEGIES

Community and Economic Development Director Victoria Walker and Economic Development Manager/Housing Manager John Montagh presented information on Economic Development Surge Strategies.

COUNCIL ROUNDTABLE

The City Council held a discussion on items of importance to each individual Councilmember, and from that discussion it was agreed to implement an employee award program; and incorporate the budgeting of annual health retiree recommended benefit into the May Budget Study Session.

By order of the Mayor, the meeting was adjourned at 12:35 p.m.


TIMOTHY S. GRAYSON
MAYOR


JOELLE FOCKLER, CMC
CITY CLERK