



www.concordfirst.com

**City of Concord
Economic Development**

1950 Parkside Dr., MS/1B
Concord, CA 94519-2578
1-800-727-2254

The Concord Business e-News is the City of Concord's newsletter for the business community. This e-newsletter replaces the former Economic Insight.

To sign up to receive e-mail notifications of newsletter updates, please go to:
www.cityofconcord.org/eSignup

CONTACTS:

City's General Number:
(925) 671-3000

Business License:
(925) 671-3307

Graffiti Hotline:
(925) 671-3080

Permit Center:
(925) 671-3454

Police Headquarters
(925) 671-3232

For more information about Concord's Economic Development Program visit:



www.concordfirst.com,
call 1-800-727-2254,
or [E-mail us](mailto:)

News of the Month

Auto Showcase Event in Downtown Concord

It's time for cars in Concord! Come to the downtown on Thursday, July 1st for the "Cool Concord Cars" Event. Concord Auto Dealers and classic cars will be in Todos Santos Plaza from 4:00 – 8:00 p.m. along with the Farmer's Market. Live music by Juke Joint, an R&B/Soul Horn Band, begins at 6:30 p.m. For more information call 925-671-3464 or download [Music & Market series brochure](#)



Heritage Square Welcome New Tenants

Heritage Square Shopping Center at 1150 Concord Avenue (across from the county airport) welcomes two new tenants this year: Petco (opened February 2010), and Direct Buy (opening summer 2010). These stores join other great businesses in this busy center including: Arizona Leather Company, Martin Chiropractic, Mechanics Bank, Pacific Sales (opened 2009), Starbucks, Super Suppers and Trader Joe's. See below for a special deal of the month from Super Suppers!

Tip of the Month

New Tax Benefits for Businesses



Two new tax benefits are now available to businesses hiring workers who were previously unemployed or only working part time. These benefits are part of the **Hiring Incentives to Restore Employment (HIRE) Act** enacted into law in March 2010. Employers who hire(d) unemployed workers this year (after Feb. 3, 2010 and before Jan. 1, 2011) may qualify for a 6.2% payroll tax incentive, in effect exempting them from their share of Social Security taxes on wages paid to these workers.

In addition, for each worker retained for at least a year, businesses may claim an additional general business tax credit, up to \$1,000 per worker, when they file their 2011 income tax returns. New hires filling existing positions also qualify but only if the workers they are replacing left voluntarily or for cause.

Eligible employers will be able to claim the new tax incentive on their revised employment tax form for the second quarter of 2010. [Learn more](#)

Deal of the Month

Send us your feedback

[Email the Editor](#)

[Subscribe to eNews](#)

[Unsubscribe from eNews](#)

Super Suppers Offers Buy One, Get One Free

Super Suppers is offering a "Buy One, Get One Free Dinner" at their Concord location. Super Suppers – your answer to "What's for Dinner?" is an ideal solution for busy people and a leader in the "take and bake" industry. Super Suppers was created to meet the demanding needs of busy parents who want to create quality family time around the dinner table - but don't have the extra time and energy to pull it off. Stop into the local Super Supper and select from many Take n' Bake prepared entrees, sides and desserts - ready for dinner tonight or to freeze for later.



This business, located at 1170 Concord Avenue, Suite 140 in the Heritage Square Shopping Center, can be reached at 925-687-3663 or www.supersuppers.com.

[Click here](#) for more information about the Super Suppers deal and other promotions from local businesses on the BuyConcord.Net website.