Investing in Our Community: ARPA Funds
Community Meeting

February 23, 2022

Karan Reid, Director of Finance, City of Concord
Magda Gonzalez, Special Advisor, Management Partners
Ashley Garcia, Senior Management Analyst, Management Partners
Welcome
Click **Interpretation** icon on the bottom of your screen

Click the language you want to hear: **ES Spanish**

To hear interpreted language only, click **Mute Original Audio**
About Management Partners

- 27 years of service exclusively to local governments
- Over 1,800 projects successfully completed
- 100+ associates including local government generalists and subject-matter experts in all areas
- 2 national offices in San Jose, CA and Cincinnati, OH
- Nearly 400 California agencies served of all sizes

Services
- Financial Planning/Budgeting
- Strategic Planning
- Organization Analysis
- Process Improvement
- Operations Improvement
- Organization Development
- Service Sharing
- Interim Management Services
- Performance Management
- Facilitation and Training
- Executive Recruitment
- Executive Coaching
Suggested Ground Rules

- Listen to understand
- Assume good intent
- Use Zoom raise hand feature to speak
- Otherwise stay muted
- Keep Zoom video on
- Actively participate
• Things to discuss at another time will be tracked separately
• Time management tool
Tonight’s Objectives

• Understand what is ARPA?
• Listen to your community needs and priorities
• Hear your input on how to spend the available funds
Agenda

- Feedback Tool
- Overview of Available Funds
- Concord’s Response and Potential Uses
- Small Group Discussion
- Next Steps
Instructions

1. Please take out your mobile device
2. Enter www.menti.com in your browser
3. Click Join a Presentation
4. Enter 8-digit access code: 9089 9866
5. Click submit button

Código acceso en Español: 5508 9800
Go to www.menti.com and use the code 9089 9866

What is your zip code?
What was your level of awareness of ARPA prior to tonight's meeting?

- I read all 437 pages of the US Dept of Treasury final rule
- I heard a little bit about it on the news/online
- I have read the City’s ARPA webpage
- ARPA, what?!?
Overview of the American Rescue Plan Act
ARPA Represents $1.9 Trillion in Federal Stimulus

<table>
<thead>
<tr>
<th>Direct Financial Assistance</th>
<th>Assistance to Individuals and Families</th>
<th>Education and Childcare</th>
<th>Health</th>
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</thead>
<tbody>
<tr>
<td>• Stimulus checks</td>
<td>• SNAP and WIC funding</td>
<td>• Community Development Block Grants (CDBG)</td>
<td>• Youth suicide prevention</td>
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<tr>
<td>• Unemployment</td>
<td>• Food programs</td>
<td>• Low-income energy and water/wastewater assistance</td>
<td>• Mental health services grants</td>
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<tr>
<td>• Tax credits</td>
<td>• Veterans’ affairs</td>
<td>• Childcare stabilization</td>
<td>• Community health centers</td>
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<td>• Paycheck protection program</td>
<td>• Family violence prevention</td>
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<td>• Public health workforce assistance</td>
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<td>• Disadvantaged populations</td>
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<th>Transportation</th>
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<td>• Transit</td>
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<td>• Airports</td>
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<th>Other Programs</th>
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<tr>
<td>• Disaster relief</td>
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<td>• Emergency food and shelter</td>
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<td>• Economic development assistance</td>
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<th>State and Local Fiscal Recovery Funds</th>
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<td>• State</td>
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<td>• Counties</td>
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<td>• Local agencies</td>
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ARPA provides a wide range of assistance available to individuals, businesses, non-profit organizations, and local government agencies.
What does this mean for Concord?

A once-in-a-lifetime opportunity

City of Concord’s ARPA Funding available:

$19 million

- One-time use
- Must be committed by 2024
Concord’s Response and Potential Uses
Concord’s COVID-19 Relief Efforts: Businesses

- *Concord Forward Action Plan* to promote/support local businesses
- Small Business Grant Program
- Streamlined temporary and permanent outdoor operations permit approval process
- Shop Concord Gift Card Program with the Chamber of Commerce
- Commercial Rent Relief Program
Concord’s COVID-19 Relief Efforts: Housing and Social Services

- Urgency ordinance for temporary eviction and rent increase moratorium
- Helped 400 families retain housing with emergency residential rental assistance through Shelter, Inc. and Monument Impact
- Partnered to create a food warehouse and distribution center
- Provided remote learning assistance to schools
- Established neighbor express senior food and helping hands program
- Placed 37 unsheltered individuals in hotels with County CORE team
- Provided portable bathrooms and hand washing stations for the unhoused
Potential Investments
Potential Investments

Any use the City can legally spend money on, with only a few exceptions. Some examples:

• Improvements to public buildings to increase their usability now that COVID-19 has become a long-term problem
• Roadway maintenance
• Mental health services
• Public health services
Potential Investments

• Food assistance programs
• Rent, mortgage or utility assistance
• Improvements to internet access programs
• Support to organizations that provide eviction protections
• Payments to support unemployed workers
• Small business economic assistance
Potential Investments

• Assistance to nonprofit organizations
• Assistance to tourism, travel or hospitality industry
• Create more affordable housing
• Provide services for homeless individuals
• Improve and enhance clean water and stormwater management
• Improve and expand broadband access within the community
Understanding Your Priorities
Instructions

6. Score each item 1 to 5 (5 is the highest priority) by sliding to select the number

7. Scroll down and click the submit button

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**Rate priority (1 - low to 5 - high) of potential investments:**

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<th>Lower priority</th>
<th>Higher priority</th>
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<td>Evictions protections</td>
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Breakout Room Discussion
WE WANT TO HEAR FROM YOU
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What are the most immediate **community needs** you would like to see addressed with ARPA funding?

What are your specific ideas for potential ARPA investments that would have the **greatest impact**?
City Council will consider feedback from the community and staff and provide direction to develop ARPA Investment Plan.

May 2022

Develop ARPA Investment Plan for Council approval; begin Plan implementation.

Summer 2022
In one word, please describe a key takeaway from tonight’s workshop
Surveys available at cityofconcord.org/ARPA

An additional opportunity to provide feedback until March 11th:

• Survey for Concord Residents
• Survey for Concord Businesses/Property Owners
• Survey for Non-Profit Organizations
• Encuesta para Residentes en Español
• Encuesta para la Comunidad Empresarial (en Español)
Thank you for participating!

Website: cityofconcord.org/ARPA
E-mail: ARPA@cityofconcord.org
Phone: (925) 671-2489