



GODBE RESEARCH
Gain Insight

CITY OF CONCORD

2022 Citizen Satisfaction & ARPA Priorities Survey

Topline Report

n=678

26 minutes

Voter Sample + Non-Voters from City Lists

Languages: English & Spanish

March 9, 2022

www.godberesearch.com

Northern California and Corporate Offices
1220 Howard Avenue, Suite 250
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METHODOLOGY

Sample Universe:

- 102,770 Adults 18+
- 71,866 Registered Voters

Sample Size:

- n=678 Adults 18+
- n=491 Registered Voters

Data Collection Methodology:

- n=55 Landline
- n=32 Cell
- n=428 Online from text invitation
- n=163 Online from email invitation

Margin of Error:

- Adults 18+ (\pm 3.75%)
- Registered Voters (\pm 4.41%)

Interview Dates: January 24 to 30, 2022

CONCORD QUALITY OF LIFE & OVERALL SATISFACTION

		Adults 18+			Voter Sub-Segment		
		Column N %	Count	Mean	Column N %	Count	Mean
1a. Contra Costa County	Very favorable	22.6%	153		20.5%	97	
	Somewhat favorable	36.1%	245		37.5%	178	
	Somewhat unfavorable	12.5%	85		12.7%	60	
	Very unfavorable	13.9%	95		16.3%	77	
	DK/NA	14.8%	101		13.0%	62	
	Total favorable	58.7%			58.0%		
	Total Unfavorable	26.5%			29.0%		
	Ratio Fav to Unfav	2.22			2.00		
1b. The City of Concord	Very favorable	20.2%	137		19.1%	90	
	Somewhat favorable	39.8%	270		39.7%	188	
	Somewhat unfavorable	10.5%	71		11.7%	55	
	Very unfavorable	10.5%	71		11.7%	55	
	DK/NA	19.0%	129		17.8%	84	
	Total favorable	60.0%			58.8%		
	Total Unfavorable	21.0%			23.3%		
Ratio Fav to Unfav	2.85			2.52			
2. Overall, how would you rate the quality of life in Concord today? Is it excellent, good, just fair, or poor?	Excellent	6.5%	44		6.2%	29	
	Good	46.8%	317		47.6%	225	
	Just fair	32.9%	223		32.9%	156	
	Poor	13.4%	91		12.8%	61	
	DK/NA	0.4%	2		0.5%	2	
	Total Ex + Good	53.3%			53.8%		
	Total Poor	13.4%			12.8%		
Ratio Fav to Unfav	3.97			4.18			
3. Looking ahead to the next five years, do you think quality of life in Concord will stay about the same as today, or will it be better or worse?	Better	19.1%	129		15.5%	73	
	About the same	36.2%	245		39.9%	189	
	Worse	35.2%	239		35.5%	168	
	DK/NA	9.5%	65		9.2%	44	

	Adults 18+			Voter Sub-Segment		
	Column N %	Count	Mean	Column N %	Count	Mean
4. What do you think is the most serious issue facing the residents of Concord that you would like to see City government do something about?	Homeless	51.9%	352		52.6%	249
	Crime/ drugs / Public safety	26.3%	179		26.3%	125
	Housing / affordability	16.5%	112		15.7%	74
	Covid-19	7.4%	50		9.4%	45
	Street repair / Infrastructure	5.6%	38		6.7%	32
	Police Patrols / More police	5.1%	34		5.5%	26
	Traffic / congestion	3.9%	26		3.5%	17
	Politics / City council	3.8%	26		4.2%	20
	More jobs / Economy	3.5%	24		2.5%	12
	Naval Weapons station	3.4%	23		2.8%	13
	Garbage cleanup / Trash takeout	3.3%	23		2.6%	12
	Cost of Living	3.0%	20		3.7%	18
	Healthcare / Mental Health	2.7%	19		2.7%	13
	Parks / Open Space	2.2%	15		2.1%	10
	Schools / Education	2.0%	14		1.7%	8
	Sidewalks	1.0%	7		0.8%	4
	Restaurants / entertainment	0.9%	6		0.8%	4
	Taxes	0.9%	6		1.2%	6
	Transportation	0.8%	5		1.1%	5
	Cannabis	0.5%	3		0.7%	3
	Water levels / Water availability	0.5%	3		0.1%	1
	Satisfied (General)	0.4%	3		0.6%	3
	Environmental concerns / Climate change	0.2%	2		0.2%	1
	Construction / Development / Growth	0.1%	1		0.2%	1
	Downtown revitalization	0.1%	1		0.0%	0
	Defund police	0.1%	0		0.1%	0
	Construction / Development / Growth	0.0%	0		0.0%	0
	Taxes / Property taxes	0.0%	0		0.0%	0
	Other Mention	0.0%	0		0.0%	0
	None / Nothing	0.3%	2		0.4%	2
DK/NA/Refused	9.3%	63		7.5%	36	
5. Generally speaking, are you satisfied or dissatisfied with the job the City of Concord is doing to provide city services?	Very satisfied	12.6%	86		12.6%	60
	Somewhat satisfied	49.1%	333		48.2%	228
	Somewhat dissatisfied	22.8%	155		22.4%	106
	Very dissatisfied	7.2%	49		7.9%	37
	DK/NA	8.2%	56		8.9%	42
	Total Satisfied	61.8%			60.8%	
	Total Dissatisfied	30.0%			30.3%	
Ratio Sat to Dissat	2.06			2.01		

IMPORTANCE OF CITY SERVICES, PROGRAMS & FACILITIES

		Adults 18+			Voter Sub-Segment		
		Column N %	Count	Σ or Mean	Column N %	Count	Σ or Mean
6A. Graffiti removal programs	Extremely Imp	24.1%	85	51.7%	25.4%	62	53.0%
	Very Imp	27.6%	98		27.6%	68	
	Somewhat Imp	36.9%	131		34.2%	84	
	Not at all Imp	10.5%	37		11.7%	29	
	DK/NA	0.8%	3		1.1%	3	
6B. City street maintenance and pothole repair	Extremely Imp	49.8%	176	85.7%	53.3%	131	86.8%
	Very Imp	35.9%	127		33.5%	82	
	Somewhat Imp	13.0%	46		12.2%	30	
	Not at all Imp	0.7%	3		1.0%	3	
	DK/NA	0.7%	2		0.0%	0	
6C. Garbage, yard waste and recycling services	Extremely Imp	38.7%	137	82.6%	37.4%	92	82.9%
	Very Imp	43.9%	155		45.5%	112	
	Somewhat Imp	14.6%	52		14.0%	34	
	Not at all Imp	2.8%	10		3.1%	8	
	DK/NA	0.0%	0		0.0%	0	
6D. Neighborhood code enforcement to ensure residential properties are adequately maintained	Extremely Imp	26.1%	92	58.1%	28.0%	69	59.4%
	Very Imp	32.1%	114		31.4%	77	
	Somewhat Imp	25.0%	88		25.7%	63	
	Not at all Imp	15.3%	54		14.4%	35	
	DK/NA	1.6%	6		0.5%	1	
6E. Traffic signal maintenance and repair	Extremely Imp	33.3%	118	70.7%	33.4%	82	69.4%
	Very Imp	37.5%	133		36.0%	89	
	Somewhat Imp	24.7%	87		26.3%	65	
	Not at all Imp	3.7%	13		3.1%	8	
	DK/NA	0.8%	3		1.2%	3	
6F. Storm drains and sewer services	Extremely Imp	37.3%	132	81.7%	38.5%	95	80.0%
	Very Imp	44.4%	157		41.5%	102	
	Somewhat Imp	17.3%	61		18.7%	46	
	Not at all Imp	0.6%	2		0.8%	2	
	DK/NA	0.4%	1		0.5%	1	
6G. Street lights	Extremely Imp	36.5%	129	76.3%	35.4%	87	73.9%
	Very Imp	39.9%	141		38.4%	95	
	Somewhat Imp	21.5%	76		23.4%	58	
	Not at all Imp	2.2%	8		2.8%	7	
	DK/NA	0.0%	0		0.0%	0	
6H. Economic development programs that help existing businesses, and revitalize downtown and other business centers	Extremely Imp	31.7%	112	73.9%	32.2%	79	73.4%
	Very Imp	42.2%	150		41.2%	102	
	Somewhat Imp	19.5%	69		21.7%	53	
	Not at all Imp	5.2%	18		3.5%	9	
	DK/NA	1.5%	5		1.4%	3	
6I. City-sponsored events in Todos Santos Plaza, such as the farmers market, concerts, and seasonal events	Extremely Imp	26.0%	92	66.3%	28.6%	70	65.3%
	Very Imp	40.2%	143		36.7%	90	
	Somewhat Imp	25.7%	91		26.5%	65	
	Not at all Imp	7.5%	27		8.3%	20	
	DK/NA	0.5%	2		0.0%	0	
6J. Youth sports and recreation programs	Extremely Imp	28.9%	103	69.0%	28.4%	70	67.2%
	Very Imp	40.1%	142		38.8%	96	
	Somewhat Imp	23.8%	84		24.8%	61	
	Not at all Imp	5.2%	18		6.9%	17	
	DK/NA	2.0%	7		1.1%	3	
6K. After-school and summer programs for youth and teens	Extremely Imp	34.9%	124	70.9%	34.5%	85	67.7%
	Very Imp	36.0%	127		33.2%	82	
	Somewhat Imp	21.4%	76		25.8%	64	
	Not at all Imp	6.0%	21		6.2%	15	
	DK/NA	1.8%	6		0.3%	1	

		Adults 18+			Voter Sub-Segment		
		Column N %	Count	Σ or Mean	Column N %	Count	Σ or Mean
6L. Senior and adult sports and recreation programs	Extremely Imp	15.8%	56	52.6%	16.0%	39	49.9%
	Very Imp	36.8%	130		33.9%	84	
	Somewhat Imp	32.2%	114		31.3%	77	
	Not at all Imp	14.4%	51		17.8%	44	
	DK/NA	0.7%	3		1.0%	3	
6M. Preschool programs	Extremely Imp	32.7%	116	57.3%	32.2%	79	55.2%
	Very Imp	24.7%	87		23.1%	57	
	Somewhat Imp	25.1%	89		26.3%	65	
	Not at all Imp	14.4%	51		16.7%	41	
	DK/NA	3.1%	11		1.7%	4	
6N. City parks, playgrounds, and athletic fields and courts	Extremely Imp	37.0%	131	81.4%	31.4%	77	77.3%
	Very Imp	44.4%	157		45.9%	113	
	Somewhat Imp	17.1%	61		20.6%	51	
	Not at all Imp	1.5%	5		2.1%	5	
	DK/NA	0.0%	0		0.0%	0	
6O. 9-1-1 services	Extremely Imp	67.7%	240	92.8%	66.0%	163	94.1%
	Very Imp	25.1%	89		28.1%	69	
	Somewhat Imp	5.7%	20		5.9%	14	
	Not at all Imp	0.0%	0		0.0%	0	
	DK/NA	1.4%	5		0.0%	0	
6P. Neighborhood police patrols	Extremely Imp	41.9%	148	76.2%	41.5%	102	75.1%
	Very Imp	34.3%	121		33.5%	83	
	Somewhat Imp	16.9%	60		19.1%	47	
	Not at all Imp	6.9%	25		5.8%	14	
	DK/NA	0.0%	0		0.0%	0	
6Q. Crime investigation services	Extremely Imp	47.3%	167	82.6%	47.3%	116	85.8%
	Very Imp	35.3%	125		38.5%	95	
	Somewhat Imp	14.8%	52		12.8%	31	
	Not at all Imp	1.0%	3		1.4%	3	
	DK/NA	1.7%	6		0.1%	0	
6R. Traffic enforcement	Extremely Imp	24.2%	86	58.1%	24.0%	59	58.8%
	Very Imp	33.9%	120		34.8%	86	
	Somewhat Imp	30.6%	108		31.8%	78	
	Not at all Imp	11.1%	39		9.2%	23	
	DK/NA	0.2%	1		0.3%	1	
6S. Disaster preparedness programs and services	Extremely Imp	28.3%	100	72.8%	29.1%	72	73.8%
	Very Imp	44.5%	158		44.7%	110	
	Somewhat Imp	24.5%	87		23.4%	58	
	Not at all Imp	1.8%	6		2.6%	6	
	DK/NA	0.9%	3		0.2%	1	
6T. Downtown police patrols	Extremely Imp	31.0%	110	70.8%	34.5%	85	71.3%
	Very Imp	39.7%	141		36.7%	91	
	Somewhat Imp	21.7%	77		22.1%	54	
	Not at all Imp	7.1%	25		6.1%	15	
	DK/NA	0.5%	2		0.5%	1	
6U. Crime prevention programs, such as Neighborhood Watch	Extremely Imp	38.6%	137	72.6%	38.5%	95	74.0%
	Very Imp	34.0%	121		35.5%	88	
	Somewhat Imp	18.5%	66		18.8%	46	
	Not at all Imp	7.9%	28		6.9%	17	
	DK/NA	1.0%	4		0.4%	1	
6V. Gang prevention	Extremely Imp	48.3%	171	79.9%	48.9%	120	81.1%
	Very Imp	31.6%	112		32.2%	79	
	Somewhat Imp	12.0%	43		12.6%	31	
	Not at all Imp	7.3%	26		6.2%	15	
	DK/NA	0.7%	3		0.0%	0	

		Adults 18+			Voter Sub-Segment		
		Column N %	Count	Σ or Mean	Column N %	Count	Σ or Mean
6W. Services for the homeless	Extremely Imp	50.2%	178	77.7%	50.6%	125	76.9%
	Very Imp	27.5%	97		26.3%	65	
	Somewhat Imp	14.3%	51		13.6%	34	
	Not at all Imp	6.5%	23		7.3%	18	
	DK/NA	1.6%	6		2.2%	5	
6X. Assistance for tenants at-risk of losing housing	Extremely Imp	36.4%	129	69.2%	40.4%	99	69.1%
	Very Imp	32.7%	116		28.7%	71	
	Somewhat Imp	17.1%	60		17.5%	43	
	Not at all Imp	10.6%	38		10.8%	27	
	DK/NA	3.2%	11		2.6%	6	

IMPORTANCE OF CITY SERVICES, PROGRAMS & FACILITIES – BY INTENSITY

	Adults 18+			Voter Sub-Segment		
	Column N %	Count	Σ or Mean	Column N %	Count	Σ or Mean
6O. 9-1-1 services			2.63			2.60
6B. City street maintenance and pothole repair			2.36			2.39
6Q. Crime investigation services			2.31			2.32
6W. Services for the homeless			2.23			2.23
6V. Gang prevention			2.22			2.24
6F. Storm drains and sewer services			2.19			2.18
6C. Garbage, yard waste and recycling services			2.19			2.17
6N. City parks, playgrounds, and athletic fields and courts			2.17			2.07
6P. Neighborhood police patrols			2.11			2.11
6G. Street lights			2.11			2.07
6U. Crime prevention programs, such as Neighborhood Watch			2.04			2.06
6H. Economic development programs that help existing businesses, and revitalize downtown and other business centers			2.02			2.03
6K. After-school and summer programs for youth and teens			2.02			1.96
6E. Traffic signal maintenance and repair			2.01			2.01
6S. Disaster preparedness programs and services			2.00			2.01
6X. Assistance for tenants at-risk of losing housing			1.98			2.01
6T. Downtown police patrols			1.95			2.00
6J. Youth sports and recreation programs			1.95			1.90
6I. City-sponsored events in Todos Santos Plaza, such as the farmers market, concerts, and seasonal events			1.85			1.86
6M. Preschool programs			1.78			1.72
6R. Traffic enforcement			1.71			1.74
6D. Neighborhood code enforcement to ensure residential properties are adequately maintained			1.70			1.73
6A. Graffiti removal programs			1.66			1.67
6L. Senior and adult sports and recreation programs			1.54			1.49

SATISFACTION WITH CITY SERVICES, PROGRAMS & FACILITIES

		Adults 18+			Voter Sub-Segment		
		Column N %	Count	Σ or Mean	Column N %	Count	Σ or Mean
7A. Graffiti removal programs	Very Satisfied	12.4%	40	45.0%	14.0%	32	44.1%
	Somewhat Satisfied	32.6%	106		30.1%	68	
	Somewhat Dissatisfied	18.7%	60		19.4%	44	
	Very Dissatisfied	9.5%	31		7.9%	18	
	DK/NA	26.9%	87		28.7%	65	
7B. City street maintenance and pothole repair	Very Satisfied	5.2%	17	27.9%	6.7%	15	30.7%
	Somewhat Satisfied	22.7%	74		24.0%	55	
	Somewhat Dissatisfied	29.2%	95		24.5%	56	
	Very Dissatisfied	38.5%	125		40.6%	92	
	DK/NA	4.3%	14		4.2%	10	
7C. Garbage, yard waste and recycling services	Very Satisfied	32.4%	105	72.9%	38.4%	87	71.2%
	Somewhat Satisfied	40.5%	131		32.9%	75	
	Somewhat Dissatisfied	17.9%	58		19.5%	44	
	Very Dissatisfied	4.4%	14		5.9%	13	
	DK/NA	4.8%	16		3.4%	8	
7D. Neighborhood code enforcement to ensure residential properties are adequately maintained	Very Satisfied	13.1%	42	45.7%	11.9%	27	47.0%
	Somewhat Satisfied	32.6%	106		35.1%	80	
	Somewhat Dissatisfied	25.5%	83		23.5%	54	
	Very Dissatisfied	12.3%	40		11.2%	26	
	DK/NA	16.5%	53		18.2%	41	
7E. Traffic signal maintenance and repair	Very Satisfied	24.2%	78	69.1%	27.6%	63	71.9%
	Somewhat Satisfied	44.9%	145		44.3%	101	
	Somewhat Dissatisfied	11.7%	38		11.5%	26	
	Very Dissatisfied	6.2%	20		5.7%	13	
	DK/NA	13.0%	42		10.9%	25	
7F. Storm drains and sewer services	Very Satisfied	19.6%	64	65.5%	22.3%	51	68.2%
	Somewhat Satisfied	45.8%	148		45.9%	105	
	Somewhat Dissatisfied	10.7%	35		10.0%	23	
	Very Dissatisfied	5.6%	18		4.0%	9	
	DK/NA	18.2%	59		17.7%	40	
7G. Street lights	Very Satisfied	26.9%	87	68.0%	30.5%	70	71.2%
	Somewhat Satisfied	41.1%	133		40.7%	93	
	Somewhat Dissatisfied	19.4%	63		16.4%	37	
	Very Dissatisfied	5.7%	19		5.1%	12	
	DK/NA	6.9%	22		7.3%	17	
7H. Economic development programs that help existing businesses, and revitalize downtown and other business centers	Very Satisfied	8.8%	28	35.4%	7.8%	18	33.2%
	Somewhat Satisfied	26.6%	86		25.4%	58	
	Somewhat Dissatisfied	15.4%	50		17.3%	39	
	Very Dissatisfied	16.7%	54		14.9%	34	
	DK/NA	32.5%	105		34.6%	79	
7I. City-sponsored events in Todos Santos Plaza, such as the farmers market, concerts, and seasonal events	Very Satisfied	42.9%	139	83.8%	45.1%	103	81.2%
	Somewhat Satisfied	40.9%	133		36.1%	82	
	Somewhat Dissatisfied	4.6%	15		6.1%	14	
	Very Dissatisfied	3.6%	12		3.8%	9	
	DK/NA	8.0%	26		8.9%	20	
7J. Youth sports and recreation programs	Very Satisfied	15.1%	49	47.1%	15.4%	35	46.9%
	Somewhat Satisfied	32.0%	104		31.5%	72	
	Somewhat Dissatisfied	15.0%	49		13.0%	30	
	Very Dissatisfied	3.3%	11		2.1%	5	
	DK/NA	34.6%	112		38.1%	87	
7K. After-school and summer programs for youth and teens	Very Satisfied	9.4%	30	30.7%	6.9%	16	31.0%
	Somewhat Satisfied	21.3%	69		24.2%	55	
	Somewhat Dissatisfied	14.5%	47		11.2%	26	
	Very Dissatisfied	5.6%	18		4.0%	9	
	DK/NA	49.1%	159		53.7%	122	

		Adults 18+			Voter Sub-Segment		
		Column N %	Count	Σ or Mean	Column N %	Count	Σ or Mean
7L. Senior and adult sports and recreation programs	Very Satisfied	14.8%	48	49.2%	14.0%	32	46.4%
	Somewhat Satisfied	34.5%	112		32.4%	74	
	Somewhat Dissatisfied	10.1%	33		10.5%	24	
	Very Dissatisfied	6.8%	22		7.4%	17	
	DK/NA	33.9%	110		35.6%	81	
7M. Preschool programs	Very Satisfied	10.8%	35	28.8%	7.0%	16	24.4%
	Somewhat Satisfied	18.0%	58		17.4%	40	
	Somewhat Dissatisfied	6.5%	21		4.2%	10	
	Very Dissatisfied	8.5%	27		9.0%	21	
	DK/NA	56.2%	182		62.4%	142	
7N. City parks, playgrounds, and athletic fields and courts	Very Satisfied	26.7%	86	74.4%	22.0%	50	75.2%
	Somewhat Satisfied	47.8%	155		53.2%	121	
	Somewhat Dissatisfied	13.1%	42		12.0%	27	
	Very Dissatisfied	8.9%	29		8.0%	18	
	DK/NA	3.6%	12		4.8%	11	
7O. 9-1-1 services	Very Satisfied	28.7%	93	51.7%	32.2%	73	54.0%
	Somewhat Satisfied	23.0%	74		21.7%	49	
	Somewhat Dissatisfied	2.0%	6		2.7%	6	
	Very Dissatisfied	7.2%	23		8.7%	20	
	DK/NA	39.2%	127		34.7%	79	
7P. Neighborhood police patrols	Very Satisfied	13.2%	43	43.4%	15.8%	36	44.5%
	Somewhat Satisfied	30.1%	98		28.7%	65	
	Somewhat Dissatisfied	27.9%	90		27.2%	62	
	Very Dissatisfied	16.1%	52		15.4%	35	
	DK/NA	12.7%	41		12.9%	29	
7Q. Crime investigation services	Very Satisfied	6.7%	22	25.4%	6.6%	15	29.2%
	Somewhat Satisfied	18.8%	61		22.7%	52	
	Somewhat Dissatisfied	19.8%	64		19.0%	43	
	Very Dissatisfied	14.6%	47		14.5%	33	
	DK/NA	40.1%	130		37.2%	85	
7R. Traffic enforcement	Very Satisfied	12.9%	42	52.9%	13.5%	31	53.9%
	Somewhat Satisfied	40.0%	130		40.3%	92	
	Somewhat Dissatisfied	20.4%	66		19.6%	45	
	Very Dissatisfied	14.9%	48		15.4%	35	
	DK/NA	11.8%	38		11.1%	25	
7S. Disaster preparedness programs and services	Very Satisfied	11.4%	37	40.0%	9.1%	21	35.7%
	Somewhat Satisfied	28.5%	92		26.5%	60	
	Somewhat Dissatisfied	8.3%	27		10.6%	24	
	Very Dissatisfied	5.9%	19		7.4%	17	
	DK/NA	45.7%	148		46.3%	105	
7T. Downtown police patrols	Very Satisfied	12.5%	41	49.7%	14.1%	32	50.4%
	Somewhat Satisfied	37.2%	121		36.3%	83	
	Somewhat Dissatisfied	16.3%	53		16.8%	38	
	Very Dissatisfied	8.8%	29		7.5%	17	
	DK/NA	25.1%	81		25.3%	58	
7U. Crime prevention programs, such as Neighborhood Watch	Very Satisfied	6.3%	20	33.3%	7.6%	17	34.5%
	Somewhat Satisfied	27.0%	87		26.9%	61	
	Somewhat Dissatisfied	21.1%	68		20.4%	46	
	Very Dissatisfied	17.1%	55		17.3%	39	
	DK/NA	28.4%	92		27.8%	63	
7V. Gang prevention	Very Satisfied	9.4%	30	28.2%	11.7%	27	28.4%
	Somewhat Satisfied	18.8%	61		16.7%	38	
	Somewhat Dissatisfied	18.0%	58		20.0%	45	
	Very Dissatisfied	14.9%	48		14.4%	33	
	DK/NA	38.9%	126		37.2%	85	

		Adults 18+			Voter Sub-Segment		
		Column N %	Count	Σ or Mean	Column N %	Count	Σ or Mean
7W. Services for the homeless	Very Satisfied	2.3%	7	13.3%	3.0%	7	10.6%
	Somewhat Satisfied	11.0%	36		7.6%	17	
	Somewhat Dissatisfied	23.9%	77		22.7%	52	
	Very Dissatisfied	49.7%	161		51.7%	118	
	DK/NA	13.2%	43		15.0%	34	
7X. Assistance for tenants at-risk of losing housing	Very Satisfied	4.8%	16	16.8%	4.4%	10	13.6%
	Somewhat Satisfied	12.0%	39		9.2%	21	
	Somewhat Dissatisfied	14.9%	48		11.5%	26	
	Very Dissatisfied	17.6%	57		17.9%	41	
	DK/NA	50.7%	164		56.9%	130	

SATISFACTION WITH CITY SERVICES, PROGRAMS & FACILITIES – BY INTENSITY

	Adults 18+			Voter Sub-Segment		
	Column N %	Count	Σ or Mean	Column N %	Count	Σ or Mean
7I. City-sponsored events in Todos Santos Plaza, such as the farmers market, concerts, and seasonal events			1.25			1.24
7O. 9-1-1 services			1.05			1.01
7C. Garbage, yard waste and recycling services			0.83			0.81
7E. Traffic signal maintenance and repair			0.80			0.86
7F. Storm drains and sewer services			0.77			0.88
7N. City parks, playgrounds, and athletic fields and courts			0.73			0.73
7G. Street lights			0.69			0.81
7J. Youth sports and recreation programs			0.62			0.73
7L. Senior and adult sports and recreation programs			0.61			0.55
7S. Disaster preparedness programs and services			0.57			0.36
7T. Downtown police patrols			0.38			0.44
7M. Preschool programs			0.37			0.24
7K. After-school and summer programs for youth and teens			0.28			0.40
7A. Graffiti removal programs			0.27			0.32
7R. Traffic enforcement			0.18			0.19
7D. Neighborhood code enforcement to ensure residential properties are adequately maintained			0.10			0.16
7P. Neighborhood police patrols			-0.04			0.03
7H. Economic development programs that help existing businesses, and revitalize downtown and other business centers			-0.07			-0.09
7V. Gang prevention			-0.17			-0.14
7U. Crime prevention programs, such as Neighborhood Watch			-0.22			-0.18
7Q. Crime investigation services			-0.28			-0.19
7X. Assistance for tenants at-risk of losing housing			-0.58			-0.68
7B. City street maintenance and pothole repair			-0.76			-0.71
7W. Services for the homeless			-1.24			-1.32

DEVELOPMENT ISSUES

		Adults 18+			Voter Sub-Segment		
		Column N %	Count	Σ or Mean	Column N %	Count	Σ or Mean
8. Have you seen heard or read anything about developing the Concord Naval Weapons Station?	Yes, have seen heard or read about developing Concord Naval Weapons Station	72.0%	488		69.7%	330	
	No, have not seen heard or read about redeveloping Concord Naval Weapons Station	25.5%	173		27.4%	130	
	DK/NA	2.5%	17		2.9%	14	
9. Which strategies do you think would be the most effective in producing more housing and helping Concord plan for the future?	Prioritize redevelopment of vacant or underutilized	58.3%	396		63.4%	301	
	Develop housing at the Concord Naval Weapons Station	46.8%	317		49.5%	234	
	Locate new housing throughout the City, not just in lower-income areas	43.4%	294		44.3%	210	
	Increase housing supply near public transit	42.3%	286		40.2%	191	
	Rezone shopping centers for a mix of commercial and residential use	38.3%	260		37.7%	179	
	Increase opportunities for backyard accessory units (e.g., granny or in-law units)	38.1%	258		41.4%	196	
	Preserve the character of existing lower-density neighborhoods	35.5%	241		36.9%	175	
	Streamling City permit process	30.8%	209		30.2%	143	
	Increase housing near jobs and schools	30.6%	207		29.7%	141	
	Allow more housing in single-family neighborhoods	28.8%	195		27.8%	132	
	Allow taller and/or denser buildings where appropriate	24.1%	163		25.2%	119	
	Other	7.9%	54		7.7%	37	
	Not sure	4.4%	30		4.3%	20	

POLICE SERVICES

		Adults 18+			Voter Sub-Segment		
		Column N %	Count	Σ or Mean	Column N %	Count	Σ or Mean
10. In general, are you very satisfied, somewhat satisfied, somewhat dissatisfied or very dissatisfied with the job the Concord Police Department is doing?	Very Satisfied	25.0%	169		27.1%	128	
	Somewhat Satisfied	42.9%	291		41.7%	197	
	Somewhat Dissatisfied	13.0%	88		13.2%	62	
	Very Dissatisfied	9.9%	67		10.6%	50	
	DK/NA	9.2%	62		7.5%	36	
	Total Satisfied	67.9%			68.7%		
	Total Dissatisfied	22.9%			23.8%		
	Ratio Sat to Dissat	2.96			2.89		
11. In the past 12 months, have you called or interacted directly with a police officer, 9-1-1 dispatcher or other employee of the Concord Police Department for any reason?	Yes	39.1%	265		38.3%	182	
	No	58.3%	395		59.0%	280	
	DK/NA	2.5%	17		2.7%	13	
12A. Treat you with respect	YES	81.9%	217		83.8%	152	
	NO	10.8%	29		9.7%	18	
	DK/NA	7.3%	19		6.5%	12	
12B. Listen carefully to your point of view	YES	73.4%	195		77.0%	140	
	NO	18.8%	50		16.8%	30	
	DK/NA	7.8%	21		6.2%	11	
12C. Remain impartial	YES	74.3%	197		76.5%	139	
	NO	12.3%	33		11.9%	22	
	DK/NA	13.4%	36		11.6%	21	
12D. Earn your trust	YES	57.6%	153		59.1%	107	
	NO	28.4%	75		28.3%	51	
	DK/NA	14.0%	37		12.6%	23	
12E. Make you feel safe	YES	66.4%	176		66.4%	121	
	NO	22.1%	59		21.8%	40	
	DK/NA	11.5%	31		11.8%	21	
12F. Treat you fairly	YES	79.7%	211		80.3%	146	
	NO	12.2%	32		9.9%	18	
	DK/NA	8.1%	22		9.8%	18	
13A. In your neighborhood during the day	Very Safe	51.8%	183		54.8%	135	
	Somewhat Safe	31.6%	112		33.8%	83	
	Neither Safe nor Unsafe	9.2%	33		5.4%	13	
	Somewhat Unsafe	5.8%	21		4.7%	12	
	Very Unsafe	1.0%	3		1.3%	3	
	DK/NA	0.7%	2		0.0%	0	
	Total Safe	83.3%			88.6%		
	Total Unsafe	6.8%			6.0%		
Ratio Safe to Unsafe	12.33			14.68			
13B. In your neighborhood park during the day	Very Safe	44.5%	158		45.7%	113	
	Somewhat Safe	27.9%	99		31.3%	77	
	Neither Safe nor Unsafe	8.6%	31		11.2%	28	
	Somewhat Unsafe	15.1%	53		8.3%	20	
	Very Unsafe	2.5%	9		2.6%	6	
	DK/NA	1.4%	5		0.9%	2	
	Total Safe	72.4%			77.0%		
	Total Unsafe	17.6%			10.9%		
Ratio Safe to Unsafe	4.12			7.04			
13C. In your neighborhood after dark	Very Safe	17.3%	61		19.4%	48	
	Somewhat Safe	38.3%	136		37.3%	92	
	Neither Safe nor Unsafe	13.8%	49		15.7%	39	
	Somewhat Unsafe	20.1%	71		16.1%	40	
	Very Unsafe	9.4%	33		10.0%	25	
	DK/NA	1.1%	4		1.5%	4	
	Total Safe	55.6%			56.7%		
	Total Unsafe	29.4%			26.1%		
Ratio Safe to Unsafe	1.89			2.17			

		Adults 18+			Voter Sub-Segment		
		Column N %	Count	Σ or Mean	Column N %	Count	Σ or Mean
13D. In your neighborhood park after dark	Very Safe	11.9%	42		10.4%	26	
	Somewhat Safe	22.2%	79		21.5%	53	
	Neither Safe nor Unsafe	15.4%	55		16.8%	41	
	Somewhat Unsafe	21.5%	76		21.7%	53	
	Very Unsafe	23.8%	84		25.2%	62	
	DK/NA	5.1%	18		4.4%	11	
	Total Safe	34.2%			31.9%		
	Total Unsafe	45.4%			46.9%		
	Ratio Safe to Unsafe	0.75			0.68		
13E. In the Downtown area during the day	Very Safe	34.6%	112		40.1%	91	
	Somewhat Safe	37.7%	122		36.4%	83	
	Neither Safe nor Unsafe	11.2%	36		9.0%	20	
	Somewhat Unsafe	10.6%	34		8.2%	19	
	Very Unsafe	4.3%	14		3.9%	9	
	DK/NA	1.7%	5		2.4%	5	
	Total Safe	72.2%			76.6%		
	Total Unsafe	14.9%			12.1%		
	Ratio Safe to Unsafe	4.83			6.31		
13F. In your neighborhood shopping center during the day	Very Safe	36.7%	119		37.1%	84	
	Somewhat Safe	35.8%	116		36.5%	83	
	Neither Safe nor Unsafe	11.5%	37		9.8%	22	
	Somewhat Unsafe	11.2%	36		12.2%	28	
	Very Unsafe	3.7%	12		3.1%	7	
	DK/NA	1.0%	3		1.3%	3	
	Total Safe	72.5%			73.6%		
	Total Unsafe	14.9%			15.3%		
	Ratio Safe to Unsafe	4.85			4.81		
13G. In the Downtown area after dark	Very Safe	6.6%	21		8.8%	20	
	Somewhat Safe	27.3%	88		25.2%	57	
	Neither Safe nor Unsafe	16.0%	52		16.9%	38	
	Somewhat Unsafe	24.9%	81		22.9%	52	
	Very Unsafe	19.4%	63		19.0%	43	
	DK/NA	5.8%	19		7.3%	17	
	Total Safe	33.9%			34.0%		
	Total Unsafe	44.2%			41.9%		
	Ratio Safe to Unsafe	0.77			0.81		
13H. In your neighborhood shopping center after dark	Very Safe	11.7%	38		12.1%	28	
	Somewhat Safe	28.5%	92		27.6%	63	
	Neither Safe nor Unsafe	15.2%	49		14.8%	34	
	Somewhat Unsafe	24.3%	79		23.6%	54	
	Very Unsafe	17.0%	55		17.5%	40	
	DK/NA	3.2%	10		4.5%	10	
	Total Safe	40.2%			39.7%		
	Total Unsafe	41.3%			41.1%		
	Ratio Safe to Unsafe	0.97			0.97		
13A. In your neighborhood during the day			1.28			1.36	
13B. In your neighborhood park during the day			0.98			1.10	
13F. In your neighborhood shopping center during the day			0.91			0.94	
13E. In the Downtown area during the day			0.89			1.03	
13C. In your neighborhood after dark			0.35			0.41	
13H. In your neighborhood shopping center after dark			-0.07			-0.07	
13D. In your neighborhood park after dark			-0.24			-0.31	
13G. In the Downtown area after dark			-0.25			-0.19	

		Adults 18+			Voter Sub-Segment		
		Column N %	Count	Σ or Mean	Column N %	Count	Σ or Mean
14. Do you think the Concord Police officers treat all residents fairly or unfairly, regardless of race, ethnicity, national origin, immigration status, or other characteristics?	Very fairly	30.0%	203		31.6%	150	
	Somewhat fairly	23.1%	157		22.4%	106	
	Somewhat unfairly	13.0%	88		11.8%	56	
	Very unfairly	6.3%	43		6.8%	32	
	DK/NA	27.6%	187		27.3%	129	
	Total Fairly	53.1%			54.0%		
	Total Unfairly	19.3%			18.6%		
	Ratio Fair to Unfair	2.75			2.90		

ARPA PRIORITIES

		Adults 18+			Voter Sub-Segment		
		Column N %	Count	Σ or Mean	Column N %	Count	Σ or Mean
15. How has the COVID-19 pandemic most significantly impacted you?	Feeling less connected to friends and/or community	62.4%	420		63.9%	300	
	Increased mental health issues	33.1%	223		35.5%	167	
	Increased public safety and/or community violence concerns	31.4%	211		31.4%	148	
	Utility expenses	25.8%	174		25.2%	118	
	Difficulty ensuring or maintaining the best education possible for my children	20.8%	140		17.0%	80	
	Lack of access to public services and facilities	20.1%	136		22.6%	106	
	Loss of employment	17.8%	120		18.3%	86	
	Difficulty obtaining food and other supplies	16.6%	112		17.1%	80	
	Difficulty or inability to pay mortgage or rent	13.3%	89		14.4%	68	
	Increased medical expenses	12.5%	85		12.4%	58	
	Loss of childcare	9.0%	60		5.7%	27	
	Inability to obtain financing for starting a business or purchasing a home	6.4%	43		5.0%	24	
	Inability to find transportation to and from place of employment	3.5%	24		3.7%	17	
	Loss of housing	2.7%	18		3.7%	17	
	Lack of access to internet	1.5%	10		1.9%	9	
	Suffering from long term COVID-19 symptoms and health effects	0.0%	0		0.0%	0	
	No impact	12.0%	81		10.5%	49	
Other	6.8%	46		6.7%	32		
Not sure	2.9%	20		3.7%	17		

IMPORTANCE OF SPECIFIC ARPA PRIORITIES

		Adults 18+			Voter Sub-Segment		
		Column N %	Count	Σ or Mean	Column N %	Count	Σ or Mean
16A. Roadway maintenance	Extremely Important	31.8%	215	70.2%	32.9%	156	70.4%
	Very Important	38.4%	260		37.5%	178	
	Somewhat Important	20.3%	138		22.0%	104	
	Not at all Important	7.1%	48		6.2%	29	
	DK/NA	2.4%	16		1.4%	6	
16B. Mental health services	Extremely Important	43.5%	295	76.4%	42.5%	202	75.4%
	Very Important	32.9%	223		32.8%	156	
	Somewhat Important	15.6%	106		16.4%	78	
	Not at all Important	5.3%	36		5.8%	27	
	DK/NA	2.7%	18		2.4%	11	
16C. Public health services	Extremely Important	45.7%	310	76.7%	42.3%	200	75.0%
	Very Important	31.0%	210		32.7%	155	
	Somewhat Important	16.4%	111		18.1%	86	
	Not at all Important	4.3%	29		4.8%	23	
	DK/NA	2.5%	17		2.0%	10	
16D. Food assistance programs	Extremely Important	33.7%	229	67.1%	33.1%	157	65.5%
	Very Important	33.4%	226		32.4%	153	
	Somewhat Important	21.2%	144		23.3%	110	
	Not at all Important	8.4%	57		8.5%	40	
	DK/NA	3.3%	22		2.7%	13	
16E. Rent, mortgage and utility assistance	Extremely Important	31.5%	214	56.6%	29.5%	140	55.6%
	Very Important	25.1%	170		26.1%	124	
	Somewhat Important	25.1%	170		27.4%	130	
	Not at all Important	13.6%	92		13.0%	62	
	DK/NA	4.7%	32		4.0%	19	
16F. Payments to support unemployed workers	Extremely Important	22.0%	149	48.1%	23.7%	112	48.5%
	Very Important	26.1%	177		24.8%	118	
	Somewhat Important	26.4%	179		28.1%	133	
	Not at all Important	19.8%	134		19.2%	91	
	DK/NA	5.7%	38		4.1%	20	
16G. Creation of more affordable housing	Extremely Important	36.0%	244	62.6%	33.4%	158	61.6%
	Very Important	26.6%	180		28.2%	133	
	Somewhat Important	18.3%	124		20.0%	95	
	Not at all Important	16.7%	113		16.2%	77	
	DK/NA	2.4%	16		2.2%	11	
16H. Services for homeless individuals	Extremely Important	42.0%	285	71.2%	43.0%	204	69.8%
	Very Important	29.1%	197		26.8%	127	
	Somewhat Important	17.2%	116		18.3%	87	
	Not at all Important	9.5%	65		10.1%	48	
	DK/NA	2.1%	15		1.9%	9	
16I. Internet access programs	Extremely Important	18.9%	67	52.3%	18.5%	46	51.3%
	Very Important	33.3%	118		32.8%	81	
	Somewhat Important	28.1%	100		30.2%	74	
	Not at all Important	16.6%	59		15.9%	39	
	DK/NA	2.9%	10		2.6%	6	
16J. Improvements to clean water and storm water management programs	Extremely Important	31.5%	112	68.3%	32.1%	79	67.9%
	Very Important	36.8%	130		35.8%	88	
	Somewhat Important	22.4%	79		22.5%	55	
	Not at all Important	5.9%	21		6.4%	16	
	DK/NA	3.4%	12		3.2%	8	
16K. Small business economic assistance	Extremely Important	28.2%	100	67.3%	30.9%	76	68.4%
	Very Important	39.1%	139		37.5%	92	
	Somewhat Important	26.4%	93		25.6%	63	
	Not at all Important	4.0%	14		4.3%	11	
	DK/NA	2.3%	8		1.7%	4	

		Adults 18+			Voter Sub-Segment		
		Column N %	Count	Σ or Mean	Column N %	Count	Σ or Mean
16L. Support to organizations that aid with eviction protections	Extremely Important	27.6%	98	53.2%	26.4%	65	52.5%
	Very Important	25.6%	91		26.1%	64	
	Somewhat Important	23.7%	84		25.9%	64	
	Not at all Important	19.4%	69		19.1%	47	
	DK/NA	3.7%	13		2.5%	6	
16M. Expansion of broadband access within the community	Extremely Important	19.9%	64	48.2%	17.3%	39	47.4%
	Very Important	28.3%	92		30.1%	68	
	Somewhat Important	23.9%	77		28.0%	64	
	Not at all Important	18.0%	58		18.8%	43	
	DK/NA	10.0%	32		5.8%	13	
16N. Improvements to public buildings to increase their usability and safety now that COVID-19 has become a long-term concern	Extremely Important	25.6%	83	49.4%	20.8%	47	47.4%
	Very Important	23.7%	77		26.6%	61	
	Somewhat Important	26.8%	87		29.2%	67	
	Not at all Important	18.7%	60		18.5%	42	
	DK/NA	5.2%	17		4.8%	11	
16O. Assistance to tourism, travel or hospitality Industry	Extremely Important	10.0%	32	30.1%	8.2%	19	32.8%
	Very Important	20.1%	65		24.7%	56	
	Somewhat Important	36.7%	119		34.4%	78	
	Not at all Important	27.1%	88		27.8%	63	
	DK/NA	6.2%	20		4.9%	11	
16P. Assistance to nonprofit organizations	Extremely Important	12.2%	40	46.3%	10.4%	24	45.2%
	Very Important	34.0%	110		34.8%	79	
	Somewhat Important	33.1%	107		34.8%	79	
	Not at all Important	10.3%	33		11.4%	26	
	DK/NA	10.3%	33		8.7%	20	

IMPORTANCE OF SPECIFIC ARPA PRIORITIES – RANKED BY INTENSITY

	Adults 18+			Voter Sub-Segment		
	Column N %	Count	Σ or Mean	Column N %	Count	Σ or Mean
16C. Public health services			2.21			2.15
16B. Mental health services			2.18			2.15
16H. Services for homeless individuals			2.06			2.05
16J. Improvements to clean water and storm water management programs			1.97			1.97
16A. Roadway maintenance			1.97			1.98
16D. Food assistance programs			1.96			1.93
16K. Small business economic assistance			1.94			1.97
16G. Creation of more affordable housing			1.84			1.81
16E. Rent, mortgage and utility assistance			1.78			1.75
16L. Support to organizations that aid with eviction protections			1.64			1.61
16N. Improvements to public buildings to increase their usability and safety now that COVID-19 has become a long-term concern			1.59			1.52
16I. Internet access programs			1.56			1.55
16M. Expansion of broadband access within the community			1.56			1.49
16P. Assistance to nonprofit organizations			1.54			1.48
16F. Payments to support unemployed workers			1.53			1.55
16O. Assistance to tourism, travel or hospitality Industry			1.14			1.14

PREFERENCES FOR DIRECT ASSISTANCE

		Adults 18+			Voter Sub-Segment		
		Column N %	Count	Σ or Mean	Column N %	Count	Σ or Mean
17. If the City were to provide direct assistance to households, what three services in the following list would be most important to you?	Rent, mortgage, or utility assistance	52.0%	352		50.1%	237	
	Emergency assistance for home repairs, weatherization, or other needs	43.4%	294		44.1%	209	
	Food assistance	40.0%	271		42.9%	203	
	Job training	33.4%	226		32.5%	154	
	Cash assistance	28.4%	193		27.4%	130	
	Counseling and legal aid to prevent eviction or homelessness	28.2%	191		25.3%	120	
	Internet access or digital literacy assistance	19.0%	129		18.1%	86	
	Other	3.9%	27		4.3%	20	
	Not sure	6.7%	46		6.8%	32	

INFORMATION SOURCES

		Adults 18+			Voter Sub-Segment		
		Column N %	Count	Σ or Mean	Column N %	Count	Σ or Mean
18. What is your preferred source of information about City activities, events, and issues?	City E-newsletter	12.6%	85		11.8%	56	
	Concord's City News and Activity Guide magazine	9.3%	63		8.0%	38	
	Facebook	8.1%	55		8.1%	38	
	Email alerts	8.0%	54		8.5%	40	
	Postal mail, including flyers and newsletters	6.1%	41		5.8%	28	
	Television	5.5%	37		6.4%	30	
	Nextdoor	5.4%	37		5.4%	25	
	Website (Concord's official site)	5.3%	36		6.0%	29	
	Text alerts	5.1%	34		3.0%	14	
	Word of mouth, friends or family	4.7%	32		5.1%	24	
	Concord Pioneer newspaper	4.0%	27		4.2%	20	
	East Bay Times newspaper	3.8%	25		3.1%	14	
	Mailings from City departments	3.5%	24		3.7%	17	
	Website (other)	3.2%	22		4.0%	19	
	Parks and Recreation's e-newsletter	1.9%	13		1.0%	5	
	Instagram	1.9%	13		2.1%	10	
	Twitter	1.4%	10		2.0%	10	
	City TV channel (government access channel)	1.0%	6		1.3%	6	
	Radio	0.2%	1		0.3%	1	
	Other (Please specify:)	3.4%	23		4.8%	23	
DK/NA	5.7%	39		5.4%	26		
19. Do you read the Concord City News and Activity Guide to get information about local issues?	Yes	50.9%	345		44.2%	209	
	No	44.7%	303		50.8%	241	
	DK/NA	4.4%	30		5.0%	24	
20. In the last 12 months, did you contact a City of Concord department for any reason other than an emergency?	Yes	25.5%	173		23.4%	111	
	No	72.3%	490		75.1%	356	
	DK/NA	2.2%	15		1.4%	7	
21A. Getting your problem resolved or question answered	Very Satisfied	34.2%	59		35.9%	40	
	Somewhat Satisfied	34.8%	60		27.1%	30	
	Somewhat Dissatisfied	16.0%	28		17.5%	19	
	Very Dissatisfied	11.9%	21		17.1%	19	
	DK/NA	3.0%	5		2.4%	3	
21B. The customer service and courtesy you received	Very Satisfied	48.6%	84		46.5%	52	
	Somewhat Satisfied	32.0%	55		33.2%	37	
	Somewhat Dissatisfied	10.7%	18		9.2%	10	
	Very Dissatisfied	5.0%	9		7.8%	9	
	DK/NA	3.7%	6		3.4%	4	
21C. Timeliness of the response	Very Satisfied	43.1%	74		42.2%	47	
	Somewhat Satisfied	31.5%	54		30.0%	33	
	Somewhat Dissatisfied	14.2%	25		17.3%	19	
	Very Dissatisfied	6.9%	12		7.9%	9	
	DK/NA	4.4%	8		2.6%	3	
21A. Getting your problem resolved or question answered		69.0%		0.65		0.48	
21B. The customer service and courtesy you received		80.6%		1.13		1.05	
21C. Timeliness of the response		74.5%		0.94		0.83	

DEMOGRAPHICS (ASKED)

		Adults 18+			Voter Sub-Segment		
		Column N %	Count	Σ or Mean	Column N %	Count	Σ or Mean
A. What gender group do you consider yourself a part of or identify with?	Male	47.4%	321				
	Female	50.6%	343				
	Non-binary	1.2%	8				
	Other	0.8%	6				
B. What is your age?	18 to 29	19.8%	134				
	30 to 39	19.5%	132				
	40 to 49	15.0%	102				
	50 to 64	26.1%	177				
	65 and over	17.9%	122				
	DK/NA	1.6%	11				
C. What ethnic group do you consider yourself a part of or identify with?	African American or Black	3.6%	24				
	America Indian or Alaska Native	0.4%	3				
	Asian	12.2%	83				
	Caucasian or White	44.8%	304				
	Latino / Hispanic	30.3%	206				
	Native Hawaiian or Other Pacific Islander	0.1%	1				
	Two or more races	4.4%	30				
	Other (Please specify: _____)	2.0%	13				
	DK/NA	2.2%	15				
D. What was your total household income before taxes in 2021?	Less than \$20,000	4.7%	32				
	\$20,000 to less than \$40,000	9.7%	66				
	\$40,000 to less than \$60,000	10.1%	69				
	\$60,000 to less than \$80,000	12.4%	84				
	\$80,000 to less than \$100,000	11.9%	81				
	\$100,000 to less than \$120,000	10.7%	72				
	\$120,000 to less than \$140,000	6.8%	46				
	\$140,000 to less than \$160,000	6.8%	46				
	\$160,000 or more	17.1%	116				
	DK/NA	9.9%	67				
E. Which of the following best describes your employment status since the pandemic began (March 1, 2020 or after).	Disabled / Unable to work for health reasons	3.0%	20				
	Employed full-time	49.6%	336				
	Employed part-time	8.2%	55				
	Retired	17.7%	120				
	Self-employed	5.0%	34				
	Stay-at-home parent	1.7%	11				
	Student	3.5%	23				
	Unemployed	6.7%	45				
	Don't work outside of the home	1.3%	9				
	Other (Please specify: _____)	2.0%	13				
DK/NA	1.5%	10					
F. Do you own or rent your home? (Non-Voters only)	Own	49.0%	100				
	Rent	45.8%	93				
	Other	2.6%	5				
	DK/NA	2.5%	5				
G. What Zip Code is your home located in? (Non-Voters only)	94518	16.7%	34				
	94519	22.6%	46				
	94520	26.2%	54				
	94521	30.0%	61				
	OTHER ZIP (SPECIFY)	1.9%	4				
DK/NA	2.6%	5					

DEMOGRAPHICS (FROM VOTER FILE – NOT ASKED)

		Adults 18+			Voter Sub-Segment		
		Column N %	Count	Σ or Mean	Column N %	Count	Σ or Mean
H. Gender	Male				46.5%	220	
	Female				53.5%	254	
	Unknown				0.0%	0	
I. Age	18-29				20.8%	99	
	30-39				17.3%	82	
	40-49				14.1%	67	
	50-64				24.4%	115	
	65+				23.4%	111	
	Blank				0.0%	0	
J. Broad Ethnic Groupings	East and South Asian				7.0%	33	
	European				50.5%	239	
	Hispanic and Portuguese				25.0%	118	
	Likely African-American				1.1%	5	
	Other				5.8%	28	
K. Marital Status	Single or Unknown				59.3%	281	
	Married				28.2%	133	
	Non-Traditional				12.5%	59	
L. Homeownership Status	Owner				48.7%	231	
	Renter				28.0%	133	
	Unknown				23.3%	110	
M. Estimated Income Range	\$1,000-\$14,999				1.7%	8	
	\$15,000-\$24,999				1.3%	6	
	\$25,000-\$34,999				1.0%	5	
	\$35,000-\$49,999				5.5%	26	
	\$50,000-\$74,999				17.9%	85	
	\$75,000-\$99,999				18.6%	88	
	\$100,000-\$124,999				17.2%	82	
	\$125,000-\$149,999				16.1%	76	
	\$150,000-\$174,999				6.5%	31	
	\$175,000-\$199,999				4.6%	22	
	\$200,000-\$249,999				4.2%	20	
	\$250,000 and up				4.3%	21	
N. Estimated Home Value Range	Unknown				1.0%	5	
	\$0K to \$19K				0.0%	0	
	\$20K to \$49K				0.2%	1	
	\$50K to \$99K				0.3%	1	
	\$100K to \$149K				1.3%	6	
	\$150K to \$174K				0.3%	2	
	\$175K to \$199K				0.9%	4	
	\$200K to \$249K				4.8%	23	
	\$250K to \$299K				7.1%	34	
	\$300K to \$399K				6.6%	31	
	\$400K to \$499K				12.5%	59	
	\$500K to \$749K				39.7%	188	
	\$750K to \$999K				19.5%	92	
\$1000K to 1M and over				5.8%	27		
Unknown				1.0%	5		

		Adults 18+			Voter Sub-Segment		
		Column N %	Count	Σ or Mean	Column N %	Count	Σ or Mean
O. Social Economic Ladder	0				3.7%	17	
	1				9.0%	43	
	2				7.3%	35	
	3				20.7%	98	
	4				8.2%	39	
	5				15.0%	71	
	6				15.7%	74	
	7				12.2%	58	
	8				6.2%	29	
	9				0.6%	3	
	Unknown				1.5%	7	
P. City Council District	District 1				19.7%	93	
	District 2				22.8%	108	
	District 3				11.4%	54	
	District 4				21.5%	102	
	District 5				24.6%	117	
Q. Individual Party	American Independent				4.8%	23	
	Democratic				52.8%	250	
	Green				0.7%	3	
	Libertarian				0.1%	0	
	Natural Law				0.0%	0	
	Non-Partisan				20.8%	98	
	Other				0.4%	2	
	Peace and Freedom				0.2%	1	
	Reform				0.2%	1	
	Republican				20.1%	95	
	Unknown				0.0%	0	
	No data				0.0%	0	
R. Household Party Type	Dem				37.6%	178	
	Dem&Ind				18.5%	88	
	Dem&Rep				7.1%	33	
	Dem&Rep&Ind				2.7%	13	
	Ind				14.8%	70	
	Rep				11.5%	55	
	Rep&Ind				7.8%	37	
		No data				0.0%	0
S. Household Gender Composition	Mixed Gender Household				63.5%	301	
	Female Only Household				22.5%	107	
	Male Only Household				13.4%	64	
	Cannot Determine				0.5%	3	
		No data				0.0%	0
T. Registration Date	2021-2022				21.0%	100	
	2017-2020				57.7%	273	
	2013-2016				8.1%	38	
	2009-2012				1.9%	9	
	2005-2008				1.6%	7	
	2001-2004				4.1%	20	
	1997-2000				1.5%	7	
	1993-1996				1.5%	7	
	1981-1992				1.4%	7	
	1980 or before				1.2%	5	
	Not coded				0.0%	0	

		Adults 18+			Voter Sub-Segment		
		Column N %	Count	Σ or Mean	Column N %	Count	Σ or Mean
U. Voting frequency	0				7.1%	34	
	1				13.3%	63	
	2				6.5%	31	
	3				7.7%	36	
	4				9.5%	45	
	5				8.7%	41	
	6				9.8%	46	
	7				9.7%	46	
	8				8.7%	41	
	9				7.2%	34	
	10				11.8%	56	
V. Voting History					see detailed crosstabs		
W. Household Voter Count	1				27.3%	129	
	2				46.6%	221	
	3				18.4%	87	
	4				4.9%	23	
	5				1.8%	9	
	6				1.0%	5	
	No data				0.0%	0	